



ANDERSON BIER SALDANHA

UX & Product Designer

Experience

- May 2022
Present
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Senior UX Designer
ADP Brazil Labs
Full time
- Aug 2021
Apr 2022
9 months
UX Designer Specialist
TAG Livros
Full time
- Aug 2020
July 2021
1 year
UX Designer Team Lead
ilegra
Full time
- Oct 2017
Aug 2020
3 years
UX Designer
ADP Brazil Labs
Full time
- Aug 2016
Aug 2019
3 years
Co-founder and Designer
Piolet - SRS App
Side project
- Apr 2016
Jun 2017
1 year
Web Designer
NUTED - UFRGS
Scholarship
- May 2011
Dec 2014
4 years
Graphic and Web Designer
Geoscience Library - UFRGS
Scholarship

Education

- 2020
Present
Postgraduate - Design Thinking and business creativity
Cesumar
In progress
- 2019
2020
Bachelor of Technology - BTech, Industrial and Product Design
Cesumar
Complete
- 2015
2017
Bachelor's degree, Industrial and Product Design
UFRGS
incomplete
- 2010
2014
Licentiate degree, History
UFRGS
Complete

Linkedin

About

I have a Licentiate degree in History and Bachelor of Technology degree in Product Design. I learned to use my humanities background into UX in order to better understand the context, conjunctures and structures that the user is inserted. After all, we connect people to technology, but we do this in real world, full of subjectivities and variables.

Skills

User experience

User research

Product design

Interaction design

User interface

Prototype

Information Achitecture

Product discovery

Usability test

Workshops

Strategic design

Business focus

Tools

Sketch

Figma

Axure

Adobe XD

Adobe Photoshop

Adobe Illustrator

Invision

Miro

HTML/CSS

Free courses

- May 2020 **Product Masterclass: How do Build Digital Products**
Product School
- Nov 2019 **The Story Course: Storytelling Masterclass**
Udemy
- Nov 2019 **Information Architecture (IA) Fundamentals**
Udemy
- Nov 2019 **Cooper Crash Course: Design Thinking in 3 Steps**
Udemy
- May 2018 **UX & Design Thinking: User Experience in Business**
Udemy

Honor & Award

- Sep 2016 **UFRGS Jovem Pesquisador**
Maximum highlight academic award of the UFRGS Teaching Salon.

Languages

Portuguese

Native

English

Professional working proficiency

Spanish

Limited working proficiency

German

Limited working proficiency